Amendments to the Specification

Please amend the paragraph on page 7, lines 18-29 as follows.

FIG. 1 illustrates a system configuration in an example of the invention. The system includes server system 100, user system 110, and communication network 120. Server system 100 and user system 110 communicate over communication network 120. User system 110 transfers user data to server system 100 in response to a sequence of screens from ~~user~~ server system 100. One example of a screen is a web page. Server system 100 processes the user data to select a product that should be suitable for the user. The term "products" includes both tangibles and intangibles, as well as services. Although the screens are arranged in a sequence, server system 100 allows user system ~~100~~ 110 to jump around among the screens while user data is being provided. Advantageously, the user may perform an iterative process that results in better product selection than prior systems.

2

Please amend the paragraph on page 8, line 24 to page 9, line 2 as follows.

Server system 100 could be comprised of a programmed, web-based, server computer system, although those skilled in the art will appreciate that programmable or special purpose circuitry and equipment may be used. Network interface 101 could comprise a network interface card or some other communication device. Network interface 101 may be distributed among multiple communication devices. Processing system 102 could comprise a computer microprocessor, logic circuit, or some other processing device. Processing system 102 may be distributed among multiple processing devices. Storage system 103 could comprise a disk, tape, integrated circuit, server, or some other memory device. Storage system ~~102~~ 103 may be distributed among multiple memory devices. User interface 104 could comprise a keyboard, mouse, voice recognition interface, graphical display, touch-screen, or some other type of user device.

3

Please amend the paragraph on page 9, lines 3-13 as follows.

Processing system 102 retrieves and executes software 105-107 from storage system ~~102~~ 103. Software 105-107 could comprise an application program, firmware, or some other form of machine-readable processing instructions. When executed by processing system 102, software 105-107 directs processing system 102 to operate in accord with the invention. Control software 105 represents operating systems, networking software, database software, device drivers, and other software generally loaded onto a server. User data and screen control software 106-107 are discussed in detail below and could be integrated together or distributed among multiple pieces of software having different names. Based on this disclosure, those skilled in the art will appreciate how to modify existing server systems to make server system 100.

4

Please amend the paragraph on page 9, lines 14-26 as follows.

        User system 110 could be comprised of a programmed personal computer

system, although those skilled in the art will appreciate that programmable or special

purpose circuitry and equipment may be used. For example, user system 110 could be a

telephone, personal digital assistant, or network appliance. Network interface 111 could

comprise a network interface card or some other communication device. Network

interface 111 may be distributed among multiple communication devices. Processing

system 112 could comprise a computer microprocessor, logic circuit, or some other

processing device. Processing system 112 may be distributed among multiple processing

devices. Storage system 113 could comprise a disk, tape, integrated circuit, server, or

some other memory device. Storage system 112 113 may be distributed among multiple

memory devices. User interface 114 could comprise a keyboard, mouse, voice

recognition interface, graphical display, touch screen, or some other type of user device.

5

Please amend the paragraph on page 9, line 27 to page 10, line 2 as follows.

Processing system ~~111~~ 112 retrieves and executes control software 115 from storage system ~~112~~ 113. Software 115 could comprise an application program, firmware, or some other form of machine-readable processing instructions. When executed by processing system 112, software 115 directs processing system 112 to operate in accord with the invention. Control software 115 represents operating systems, browsers, networking software, database software, device drivers, and other software generally loaded onto a personal computer. Based on this disclosure, those skilled in the art will appreciate how to modify existing user systems to make user system 110.

6